

For Immediate Release:



ZESTFEST MIDWEST FOOD, FLAVOR AND FUN

Crave and The Dispatch Printing Company Enter Into An Alliance With ZESTFEST

(Columbus, OH) – Mark your calendars for **June 28-30, 2013**, and don't miss the very first "**ZestFest Midwest**" at the Ohio Expo Center sponsored by *Crave* magazine.

Now in its 11th year, ZestFest in Irving, Texas, has steadily grown from a niche gathering to a successful national event. Now we're taking this show on the road under the watchful eye of the **ZestFest** TEAM – Greg Bagarozy and June DeRousse are on a mission to stamp out boring food!

ZestFest Midwest sponsored by Crave will bring together exhibitors with spicy foods and tasty products from around Central Ohio and the country for one exciting weekend featuring hot sauces, barbeque sauces, salsas, spices, condiments, snacks, sweets – specialty and flavorful foods and beverages of all types to tantalize taste buds.

Crave is a quarterly magazine and daily website (www.columbuscrave.com) covering the central Ohio restaurant scene. *Crave* is a guide to the best eats our city and region have to offer. The magazine and website celebrate the people and places, trends and ideas that make local restaurants so interesting. It inspires readers to dig in and eat it up! *Crave* is published *four* times a year and distributed by The Dispatch Printing Company (also the publishers of *The Columbus Dispatch*; *ThisWeek* community newspapers; a magazine division including *Capital Style*, *Alive!*, *Columbus Monthly*, *CEO* and *Columbus Parent*; the Dispatch Digital network of websites and is also the owner of WBNS-10TV and 97.1 The Fan and 1460 ESPN Columbus radio).

The Dispatch Printing Company also produces consumer shows that connect Central Ohioans and their interests in their home, gardening, entertaining, family health, art and culture and *now* Food. These shows are fun, entertaining and designed to help you find the serious information you're looking for – connecting you with experts and ideas that can help you live and eat better. The Dispatch Shows Group and *Crave* have aligned with **ZestFest Midwest sponsored by Crave**. "ZestFest has a proven track record and is a show we feel will be popular with the foodie community in central Ohio," said Stephen Zonars, GM of The Dispatch Shows Group.

ZestFest Midwest will be action-packed - the ultimate party for food enthusiasts! Cooking demos by **celebrity chefs, live music, interactive contests** and **delicious foods and beverages to sample and purchase** will make June 28-30, 2013 the **zestiest** weekend of the year!

ZestFest Midwest will be open on Friday, June 28 from 1pm to 9pm, Saturday, June 29 from 10am to 6 pm and Sunday, June 30 from 10am to 5pm. Admission includes food and beverage sampling, competitive eating contests and all of the Celebrity Chef Stage cooking demonstrations. Tickets are available in advance and get a discount at www.zestfestmidwest.com \$10 for Friday and \$12 for Sat and Sunday plus a \$1.00 Box Office fee and will also be available at the Ohio Expo Center Box office day of show. Children under 12 are free.

For more information on Zestfest Midwest, please visit www.zestfestmidwest.com
or contact Gregory Bagarozzy, gregory@zestfest.net, 845-661-3616 or
June DeRousse, june@zestfest.net, 210-483-8987



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